

# To the BRICS and Beyond: A conversation with Jim O'Neill

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A decade ago, Jim O'Neill changed the way we think about global investing when he coined the term “BRIC”—an acronym for the economic powerhouses Brazil, Russia, India and China. O'Neill, an economist, chairman of Goldman Sachs Asset Management and author of the new book *The Growth Map: Economic Opportunities in the BRICs and Beyond*, recently spoke with Charles Reinhard, deputy chief investment officer at Morgan Stanley Smith Barney, about “The Next 11”—the up-and-comers with potential to be the next BRICs.

Please click on the link below to hear the conversation.

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## BROADCAST INFORMATION

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### AUDIOCAST

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# Guest Speaker

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## JIM O'NEILL

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Jim O'Neill is chairman of Goldman Sachs Asset Management (GSAM). As chairman, he is involved in helping guide all aspects of GSAM's business around the world. Prior to assuming this role in September 2010, Mr. O'Neill was head of Global Economics, Commodities and Strategy Research. He serves on the European Management Committee and the Senior Diversity Council.

Mr. O'Neill joined Goldman Sachs in 1995 as a partner, co-head of Global Economics Research and

chief currency economist. Prior to joining Goldman Sachs, Jim was head of research, globally, for Swiss Bank Corporation from 1991 to 1995. He joined SBC in 1988. Prior to that, he was with Bank of America and International Treasury Management, a division of Marine Midland Bank. Mr. O'Neill earned a degree in economics from Sheffield University in 1978 and a PhD from the University of Surrey in 1982.

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## HOSTED BY

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## CHARLES REINHARD

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Charles Reinhard is the deputy chief investment officer for Morgan Stanley Smith Barney. Prior to joining the firm in 2008, he was the director of portfolio strategy and associate director of research for Neuberger Berman and served on Lehman Brothers' asset management division's Asset Allocation Committee. He was previously the senior US strategist at Lehman Brothers, where he managed the core, growth and value model portfolios, researched a wide array of investment issues and served on the Investment Policy Committee. Mr.

Reinhard began his Wall Street career in 1987 and has held fixed income, currency and commodity strategy positions at other top firms. He served on the original committee that wrote the Series 86 and 87 exams. Mr. Reinhard received a BS in managerial economics with high honors at Carnegie Mellon University and an MBA from the New York University Stern School of Business. He was the 2009 to 2010 president of the Money Marketeers of NYU and is involved in a wide variety of nonprofit activities.

Note: Opinions expressed by the speakers are solely their own and do not necessarily reflect those of Morgan Stanley Smith Barney or its affiliates.